

Chillicothe Area Chamber of Commerce presents

61st Annual Holiday Parade



"Unwrap the JOY"

10:00 a.m.

Saturday, November 17, 2007
Chillicothe, Missouri

Hedrick Medical Center and the Chillicothe Area Chamber of Commerce invite you to participate in Chillicothe's 61st Annual Holiday Parade. We hope that your organization will be a part of this annual family event!

Date: Saturday, November 17th
Time: 10:00 a.m.
Theme: "Unwrap the JOY"

PARADE ROUTE: Washington at Calhoun south to Third St., east to Locust St., north to Calhoun. **All entries are required to complete the entire parade route.**

PARADE GUIDELINES:

- All entries must be decorated to reflect the spirit of the season.
- Please do not have someone dressed as Santa as a part of your entry. There can be only one Santa and he makes an appearance on the final entry of the parade.
- **PLEASE DO NOT THROW CANDY or OTHER ITEMS INTO THE CROWD from your float or vehicle.** It is a danger to children who run out in the street to get them. Items may be handed to spectators by parade participants walking beside the floats.
- Parade entry is free until **November 2nd. After November 2nd, entry fees apply.**

*Let's make this Holiday Parade
a wonderful celebration of the season!*

Judging Categories & Prizes

Judging criteria for entries is theme, originality, and appearance.

Judged Categories:

Business

Non-Profit Groups or Organizations

Youth Organizations

Vehicles

Animals

Cash Prizes will be awarded to the top 3 entries in each category!!

Decorated Walking Units will be eligible for awards in any category.

Chillicothe Area Chamber of Commerce

Phone: 660-646-4050 or toll-free at 877-224-4554 Fax: 660-646-3309
Email: chamber@chillicothemom.com Website: www.chillicothemom.com
Address: 514 Washington PO Box 407 Chillicothe, MO 64601

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2007 Holiday Parade Entry Form



Entry is free until November 2nd

Name of Entry: _____

Business/Organization Name : _____

Parents As Teachers Teacher Name (if applicable): _____

Contact Person's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone number: _____ Email: _____

You may participate in the parade as a judged or non-judged entry. Only judged entries are eligible for prizes. Cash prizes will be awarded to the top 3 entries in each category. Check the category that best describes your entry:

JUDGED CATEGORIES

- Business
- Non-Profit Group or Organization
- Youth Organization
- Animal
- Vehicles (cars, trucks, & tractors)

NON-JUDGED CATEGORIES

- Organization Representative
- Youth Royalty
- Public Official
- Participant
- Animal
- Vehicle

Is your entry a float, vehicle, or walking unit? Circle one.

Number and type of vehicles in your entry _____ Length of float _____

Tell us about your entry and how it relates to the parade theme, "Unwrap the JOY". Please include any information about your business or organization that you would like included in the remarks by the parade announcers.

Return completed entry form to the Chamber office by November 2nd. Entry fees will be charged after that date according to the schedule listed below.

Chillicothe Area Chamber of Commerce, PO Box 407, Chillicothe, MO 64601

660-646-4050, Fax: 660-646-3309

ENTRY FEE:

Entries received by the November 2nd deadline- no entry fee.

Received November 5th—9th, \$10 entry fee. Received after November 9th, \$25 entry fee.

No entry after November 13th